

2008 DeKalb Corn Fest Race Cash Sponsor Levels

contact director@dekalbcornfesttraces.org for more information

GOLD - Presenting/ Premiere Event Sponsor (\$5000 and up)

- Identity displayed with starting banner
- Identity prominently displayed on print and collateral media recognizing you as a “GOLD” level sponsor¹
- Identity prominently displayed on back of race and volunteer t-shirts⁴
- Front page identity placement with link to your company web site from race web site
- 15 complimentary race t-shirts
- 15 complimentary entries to either the 10 km or 3 km²
- Brochures inserted in race packets³
- Listed in “Thank You” ad in local papers

SILVER - Premium Sponsor/ Corporate (\$1500 - \$4999)

- Identity displayed on print and collateral media recognizing you as a “SILVER” level sponsor¹
- Company name and/or identity displayed in select print media
- Identity on back of race and volunteer t-shirts⁴
- Front page identity placement with link to your company web site from race web site
- 10 complimentary race t-shirts
- 10 complimentary entries to either the 10 km or 3 km²
- Brochures inserted in race packets³
- Listed in “Thank You” ad in local papers

BRONZE - Sponsor/ Corporate (\$1000 – \$1499)

- Logo displayed on print and collateral media recognizing you as a “BRONZE” level sponsor¹
- Company name and/or identity displayed in select print media
- Identity on back of race and volunteer t-shirts⁴
- Front page identity placement with link to your company web site from race web site
- 5 complimentary race t-shirts
- 5 complimentary entries to either the 10 km or 3 km²
- Brochures inserted in race packets³
- Listed in “Thank You” ad in local papers

Community Sponsor (\$500 – \$999)

- Listing displayed on print and collateral media recognizing you as a “Community” level sponsor¹
- Company name listed in select print media
- Listing on back of race and volunteer t-shirts⁴
- Front page link placement to your company web site from race web site
- Brochures inserted in race packets³
- Listed in “Thank You” ad in local papers

¹Sponsorship commitment required by May 16th for inclusion into mailed entry forms.

²Complimentary entries must be received by August 19th.

³Race packet inserts must be delivered before August 19th.

⁴T-shirt identity and listing inclusion dependent upon print date, date of sponsorship confirmation, and date of receipt of artwork.

10 km Mile Marker Sponsor (\$100) - 6 available, first come first serve

18" x 24" single color vinyl sign at mile marker with business name and/or identity. Words of encouragement, in memory of, marriage proposals, Burma-Shave jingles, etc..., considered in addition at discretion of Race Director. Mile 6 is viewable by both 3 km and 10 km participants, thus the price increases to \$125 if mile 6 placement requested specifically. Sponsors will be listed as "Mile Marker Sponsors" on web with link to your company web site from race web site as appropriate. Sponsorship confirmation and artwork must be received at least 3 weeks in advance of race date.